Advantage Partner

CORADIANT ADVANTAGE PARTNER PROGRAM

Coradiant, the premier provider of User Performance Management equipment, created the Advantage Partner Program to help VARS, Consultancies and Systems Integrators increase their revenues, elevate their trusted advisor status, and ultimately contribute to their client's success.

Organizations across all industries and geographies – from Retail to Financial Services to Health Care to Manufacturing and Distribution – have one thing in common: They all rely on Web applications to drive their business. Whether their employees are using a Web-based ERP system to ship goods across the world or their customers are accessing a self-service online banking application to transfer funds between accounts, a flawless end-user experience is paramount. There is no tolerance for errors and waiting is not an option. This reliance on business-critical Web applications has created an opportunity for Coradiant partners to build profitable hardware resale and professional service offerings around our award-winning line of User Performance Management products.

Coradiant has received considerable industry recognition for innovative products, including the recently expanded line of TrueSight and Web-I User Performance Management systems. Don't miss your chance to partner with Coradiant and start helping your clients improve application performance and availability; quickly resolve customer issues; and understand the health of web based applications from the perspective that matters most: That of their end users.

"Truesight helps us see in a more scientific way, using more factual data, the total experience for all users."

— RICH ACKERMAN
Assistant Vice President of Application Services, OneBeacon Insurance Group

For more information about becoming an Advantage Partner with Coradiant, please contact our Channel Sales Team by phone, email or through our Website.
Phone: 858-386-5603
Email: partners@coradiant.com
Website: www.coradiant.com

To Ensure the Success of Our Partners, the Advantage Partner Program Offers a Wide Range of Benefits and Support, Including:

- Dedicated channel sales team, including account managers and sales and technical support liaisons
- Tiered discounts and rewards based on Advantage Partner qualifications and investment
- Online deal registration to provide added discounts and protect investments in new opportunities
- QuickStart program with incentive discounts for early sales
- Additional incentive discount programs for new customer acquisition and targeted vertical market sales
- Channel-favorable compensation for Coradiant sales teams
- Groundbreaking and innovative self-paced online sales training
- On-site and classroom technical training
- Hosted demo units available for use by Partners
- Partner Resource Center – partner extranet with vital sales and marketing tools
- Co-marketing opportunities and market development fund accrual
- Direct purchasing from Coradiant